



Want to know a little secret?

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Data isn't hard. You don't need a PhD in Data Science to
understand big data. I spent years running reporting services in
the finance industry.
The truth? We don't want to give data to you.*

Why?

A few reasons:

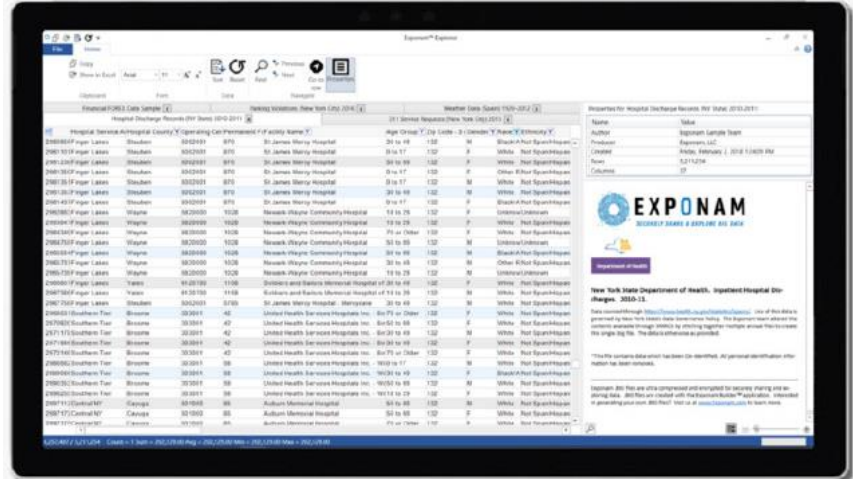
- The tools to view, query, and sort large data sets are not made for you. They are made for programmers. If we give you a data set with 10 million records, what are you going to do with it? (Hint: It will probably mean more work for us.)
- We don't trust you to draw the correct conclusions from the data. This may be because the data is not "clean." Maybe we haven't done as good a job as we should have in storing data. Maybe we want you to NEED us to provide you with answers.
- Once you have the data, we don't know what you might do with it; how you might try to use it; with whom you might (intentionally or unintentionally) share it; or, how you might corrupt it.

No longer.

Exponam .BIG™ files make data sets portable, secure, and tamper-proof.

(continued)

The **Exponam Explorer™** makes filtering and sorting data easy and fast. No need to ask your IT group to run queries for you. You don't need to wait for someone to create custom reports.



We architected Exponam .BIG files to be the most secure data files on the market. (See [Free Your Data](#) for more on security.)

It's your data. Download. Share. Explore.

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