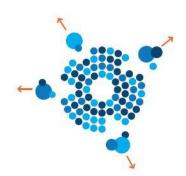


## Sharing and Exploring Data Is A Challenge

SHARE EXPLORE





## What is your analysis missing?

Visualization tools and summary reports are great. But, as the saying goes, "the devil is in the ..." Sometimes, you need the data for detailed analysis when you're not connected and to share specifics when you're back online.

With .BIG<sup>TM</sup> files, you can securely download millions or even 100s of millions of rows easily and quickly – from within your data cloud and existing tools (ERP, CRM, BI/Visualization platform, Custom Databases).

Unlike other data files, .BIG files download quickly. .BIG files are small - 30x smaller than CSVs (and 3-5x smaller than zipped CSV files). .BIG files won't clog your email - making them great for

sharing.

Work with .BIG files directly in Microsoft Excel. The Exponam.Connect Add-in for Excel lets you work with millions of rows — as easily as filtering a column — directly in Excel.

Or use The Exponam Explorer<sup>TM</sup> application to instantly view, filter, and sort .BIG files.



And best of all, .BIG files are ultra secure – so your data is safe – even outside your office. Send it to colleagues or partners – it's secured with industry leading encryption and access controls.